



2098 Butler Pike Apt W-1 Plymouth Meeting, PA 19462

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## Summary

User Experience Generalist / Interaction Designer adept at translating client requirements and user needs into usable, accessible, and highly functional designs. Solid foundation in all aspects of user-centered design (information architecture, interaction design, user research, and usability). Diverse background in fine arts, graphic design, and front end development. Focus on accessibility (users with disabilities, multiple devices) and web standards. Detail-oriented, self-directed problem solver, proactive communicator, able to multi-task effectively and produce quality deliverables within required timeframes.

## Experience

### User Experience Architect

*G2 Interactive (Formerly Refinery, Inc.)*, North Wales, PA, June 2007 - Present

- Develop wireframes, site maps, process flow diagrams, and other schematics/documentation based upon user/audience needs and business requirements
- Create detailed, annotated Interaction Design (IXD) schematics, such as wireframes, to convey system functionality to internal team members and clients
- Facilitate remote and in-person usability testing sessions
- Evaluate business and user needs by conducting research interviews with stakeholders, clients, and users
- Perform heuristic evaluations of websites and applications
- Develop information architecture and basic taxonomies
- Construct interactive web-based prototypes using XHTML, CSS, and JavaScript
- Advocate for user-centered design principles and accessibility compliance
- Present schematics/documentation to clients and stakeholders

### Senior Information Architect

*Perficient (Formerly E-Tech Solutions)*, West Chester, PA, December 2006 – June 2007

- Developed standards-compliant XHTML and CSS for dynamic and static websites
- Incorporated web standards and accessibility guidelines into development processes
- Created wireframes, site maps, and process flow diagrams
- Presented schematics/documentation to clients and stakeholders
- Conducted competitive analyses and heuristic evaluations

### Front End Developer

*Navteq, Inc. (Formerly Traffic.com)*, Wayne, PA, October 2004 - December 2006

- Developed standards-compliant XHTML and CSS for [www.traffic.com](http://www.traffic.com)
- Collaborated with programmers to merge dynamic content with front end code and styles
- Designed page layouts, graphics, and icons
- Incorporated usability and accessibility standards into web properties and applications
- Constructed site maps and wireframes
- Conducted usability testing sessions using prototypes and live applications

### Intern / Web Designer

*Rhizome.org*, New York, NY, January 2004 – October 2004

- Created and maintained pages of Rhizome website
- Collaborated with Executive Director to develop outreach and expansion strategies

## Professional Affiliations

### Secretary

*PhillyCHI (Philadelphia Chapter of ACM SIGCHI)* January 2010 - December 2010

- Publicize news and event announcements through member communication channels
- Schedule and coordinate regular meetings and lectures
- Organize social events and happy hours

### Treasurer/Secretary

*PhillyCHI (Philadelphia Chapter of ACM SIGCHI)* January 2009 – December 2009

- Manage chapter finances (expenses and sponsorship)
- Publicize news and event announcements through member communication channels
- Manage chapter membership list
- Organize social events and happy hours

## Skills

**User Experience:** Requirements gathering, wireframes, site maps, prototyping, usability testing, user research, heuristic analysis, competitive analysis, accessibility compliance

**Creative:** Digital manipulation, digital photography, traditional photography, drawing

**Software and Development:** Photoshop, Illustrator, Dreamweaver, InDesign, Visio, XHTML, CSS, FTP, some JavaScript

Proficient with Microsoft Windows and Apple Macintosh operating systems

Knowledge of procedural and object-oriented programming principles

## Education

*The College of New Jersey (Formerly Trenton State College)*, Ewing, NJ

**Bachelor of Fine Arts**, May 2004

Concentration in Web Design/Interactive Media

Grade Point Average: 3.7/4.0 Scale

## Hobbies and Interests

- Reading
- Technology
- Health and Wellness/Nutrition
- Music
- Travel

## References

Available upon request